

# Child Care Business Basics

Are you a home child care provider or center director interested in improving the way you run your child care?

Do you want to learn how to create a budget for your child care, improve your marketing practices, or put together a business plan?

Whether you are just getting started, thinking about expanding, or have been in business for years, taking a Child Care Business Basics class may help you improve your business practices.



Child Care Business Basics is a newly published curriculum designed with North Carolina child care providers in mind. The curriculum covers a variety of topics such as conducting market research, registering your business with the state, and analyzing your financial statements.

Please contact one of the trainers listed on the other side of this flyer to learn more about Child Care Business Basics classes or to find out if a training is scheduled in your area.

**SELF HELP**

CREATING OWNERSHIP AND ECONOMIC OPPORTUNITY

## Child Care Business Basics Trainers

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