

# Location Analysis

*Gathering information*



Whether your business will be run out of your home or a separate facility, you will need to analyze your location to determine if it is the most advantageous place to start your business.

Answer the following questions about the primary location you are considering.

**Note:** If you are considering multiple locations, complete it for each location.

Home care or  Center

Address: \_\_\_\_\_

- ❖ Is this site zoned appropriately?  Yes  No
- ❖ Does it meet child care regulations?  Yes  No
- ❖ Does it comply with health and sanitation criteria?  Yes  No
- ❖ How much square footage is there (if a home - how much of your home will be used just for child care vs. how much will be used for living and/or child care)?
- ❖ Is there an outdoor learning space appropriate for child care (square footage, fencing, etc.)?
- ❖ What are the traffic patterns in the area?
- ❖ Is parking available?  Yes  No How much? \_\_\_\_\_
- ❖ Is public transportation available?  Yes  No If available, please describe.
- ❖ If a center, what is the history of the location?
- ❖ Is there demand for another child care in the area you are considering?
- ❖ What is the crime rate in the area?



## Summary:

Advantages of location \_\_\_\_\_

\_\_\_\_\_

Disadvantages of location \_\_\_\_\_