

## Keep more profits in your small business

Simple actions for easy cost savings

### Easy Temperature Savings

- Turn down the thermostat at night and on weekends - save 33% in heating and cooling.
- Wireless thermostats let you schedule your thermostats efficiently!
- Don't allow space heaters - save \$80 per employee each winter.

### Easy Lighting Savings

- Make sure all standing lamps use LED bulbs (cool to the touch) instead of old incandescent (hot to the touch). Save \$20 per year each.
- Always turn out the lights when you leave a room.
- When overhead lights burn out, buy LED tubes instead of fluorescent. Save over 30%.

### Easy Equipment Savings

- Set your computer monitors to "sleep" after 30 minutes - save \$66 per year for each computer.
- Turn off printers and copiers every night.
- Always purchase Energy Star-labeled office equipment.
- Set all your computers to default to double-sided printing.

### Easy Water Savings

- Immediately fix all leaky faucets and runny toilets – save \$70 each year – sometimes much more.
- Switch to a front-loading washing machine - save over \$75 each year.
- Install aerators on the faucets of all sinks – save \$3 per user each year.

### Easy Fuel Savings

- Keep your vehicle tires inflated.
- Turn off the engine when stopped for more than 3 minutes - save more than 11 cents per gallon on gas.

# Invest in a More Efficient Building

Simple actions for easy cost savings

- Lighting**
  - Replace old T-12 fluorescent and metal halide lights with more efficient and longer-lasting options.
  - Install occupancy sensors in restrooms, meeting rooms and offices - Energy reductions range from 22 – 75%.
- Plumbing**
  - Install timers or photo-sensors on exterior lighting.
  - Replace toilets if yours date from before 1994.
  - Install timers on irrigation or sprinkler systems. Don't water when it is raining.
- Vehicles**
  - Replace company vehicles with higher-MPG models. Compared to a 20-miles-per-gallon car, a 30-miles-per-gallon car saves \$880 per year.
- HVAC**
  - When HVAC needs replacing, purchase units that are more efficient than the "bare minimum". These are often eligible for utility incentives.
  - Invest in wireless thermostats to optimize the times of day HVAC operates.

## Achieve More with Expert Help

Once low-cost measures are in place, it is time to turn to professionals – both vendors and consultants – to help find opportunities with strong returns on investment.

Contact your local utility company and ask about efficiency rebates or energy efficiency assessments.

Check the Database of State Incentives for Renewables & Efficiency for state and local incentives including solar: [www.dsireusa.org](http://www.dsireusa.org)

Contact Self-Help to talk about financing renovations and energy improvements for your commercial or nonprofit buildings.

Review the useful fact sheets from the Waste Reduction Partners (based in North Carolina, applicable elsewhere in the Southeast [www.wastereductionpartners.com](http://www.wastereductionpartners.com)).

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