



HBCU PROMISE+

Self-Help is committed to supporting organizations that align with our mission and values. As a member-based organization, we primarily allocate our resources towards community support, economic justice, and civil rights. We prioritize outreach to Historically Black Colleges and Universities (HBCUs) as part of our community engagement efforts. We have established a framework to cultivate meaningful, enduring partnerships with select HBCUs and affiliated groups.

WE SEEK TO

- Increase knowledge, engagement and investment with HBCUs in communities where we have a physical presence.
- Raise awareness of Self-Help – our mission, products and services.
- Expand meaningful relationships and partnerships with HBCU affiliated organizations that align with our mission.
- Support initiatives aimed at boosting first-generation homeownership.

WHY WE PARTNER

- Support of HBCUs, Alumni organizations and Affiliates is in-line with Self-Help's mission.
- HBCUs are anchor institutions in communities we care about.
- HBCU students come from the communities we serve.
- Our members, allies and partners care deeply about HBCUs.

HOW WE PARTNER

- Provide responsible products, services, and education for HBCU students, alums, affiliates, faculty and staff to reduce debt and achieve economic mobility.
- Serve as a commercial lender or real estate partner for development projects.
- Support campus projects and local community development initiatives.
- Provide scholarships, internships and employment opportunities for our HBCU partners.
- Serve as a responsible lending advocate for HBCUs.
- Deliver consulting and technical assistance support.
- Provide meeting space for HBCU Alum organizations.

ABOUT SELF-HELP

Self-Help is a family of affiliated nonprofits, which includes the Center for Community Self-Help, Self-Help Credit Union, Self-Help Federal Credit Union, Self-Help Ventures Fund, and the Center for Responsible Lending. For over 45 years, Self-Help has been at the forefront of the economic and social justice movement. We know from experience that the communities we serve are rich in talent, creativity, and wisdom but often face barriers.

CORE AREAS OF SERVICE

Our core service areas include serving our credit union members with low-cost loans, checking and savings accounts, branch access, mobile banking and more, lending to small businesses and nonprofits, providing responsible financial services, promoting fair financial practices, and developing real estate.

Small business and commercial lending:

- Small business loans from \$15,000 and up and community project loans up to \$20 million including acquisition, construction-to-perm and refinance.
- Technical assistance in the real estate development & finance process, and nonprofit capacity building.

Financial services:

- Home lending, especially for first generation homebuyers.
- Affordable financial services, especially in areas underserved by other institutions.
- Competitive rates (savings, money market, term certificates).
- Financial capability programs and credit building products.
- A secondary market program offering mortgage opportunities to thousands of families nationwide.
- Responsible lending policy and advocacy.

Real estate development:

- Community-grounded projects supporting affordable housing and commercial space.
- Focus on inclusive and equitable development supporting community interests.



\$1.3 BILLION
IN COMMERCIAL LOANS

75+

CREDIT UNION BRANCHES
AND LENDING OFFICES IN
TEN STATES

200,000


CREDIT UNION MEMBERS

\$11 BILLION

165,000 BORROWERS TO
BUY HOMES, START AND
GROW BUSINESSES

CONTACT US

We welcome ideas and inquiries about potential projects and partnerships.

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