

The American Dream Requires Tenacity, Persistence, and a good Credit Union.

Join with Self-Help Federal Credit Union to Serve the Underbanked.



An estimated 36% of adults in the U.S. rely on high-cost loans and banking services for some or all of their financial needs.¹

THAT'S 73 MILLION PEOPLE.

For 28 years, Self-Help has served low-income communities with home loans, small business loans, and financial services. We've learned how to create and offer responsible products, reach out to communities, and build trust.

The newly chartered Self-Help Federal Credit Union extends our mission as we expand access to responsible and affordable financial services. We're seeking founding depositors to help us serve vulnerable communities.

Self-Help offers a market rate of return. **All deposits are now federally insured up to \$ 250,000 though 2009 by NCUA, the National Credit Union Administration.**

¹Center for Financial Service Innovation, September 2007

SELF HELP
FEDERAL CREDIT UNION

Make a Difference. Invest in Self-Help Federal Credit Union.

MONEY MARKET, IRAs, SAVINGS, TERM CERTIFICATES (CDs)

Visit www.self-help.org/Self-HelpFederalCU or call 800-966-SELF





A family can't buy a home if they can't get a mortgage.

Parents can't save for college if they're trapped in a cycle of high-cost debt.

A single mother can't recover from small emergencies without secure savings.

Our depositors believe everyone should have the opportunity to help themselves.

Founded in 1980, Self-Help is a non-profit organization that makes loans, develops real estate, provides services in underbanked communities, and fights predatory lending in order to create economic opportunity for all Americans.



Self-Help Federal Credit Union Money Market, Savings, Term Certificates (CDs), and IRAs.
Accounts are federally insured up to \$100,000 by NCUA (Retirement Accounts are insured up to \$250,000).

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